



It's about time... Your time!

March 9, 2000

Attention Retailers!

ShopA-Z.com recently purchased the award-winning website, Scrapbooking.com. On January 1st, 2000, Scrapbooking.com transformed overnight into a true online magazine. Currently, the site receives 3 million hits per month, and the new format continues to generate more traffic as we increase our readership. Our online magazine includes new traffic-building features such as a "Layout A Day," weekly product reviews and many other exciting monthly programs.

Another feature of the magazine will be the Retail Store Directory—an online, nationwide directory, in which your store can be listed. By simply clicking on a particular state, readers will be able to view a local directory of store listings for their area. Your store's name, address, telephone number and hours of operation can be listed in the directory based on the fees outlined below:

Yearly Rates

| Information Listed | Rates |
|------------------------------------|--------------------|
| Store Name Address Telephone | \$360.00 per year |
| Hours of Operation | \$ 420.00 per year |

Stores currently listed on the scrapbooking.com site report excellent results, and we are confident that this service will prove beneficial for your store as well. We look forward to providing this service to you in our new online magazine format. Please feel free to contact us at 888-551-7467 for more information regarding the Retail Store Directory, or simply return the attached form to us with your check for the annual amount.

Sincerely,


Helen Naylor
The Scrapbook Team
ShopA-Z.com

Yes! Please sign up my store for inclusion in the Scrapbooking.com Retail Store Directory. My check is enclosed for the annual amount.

Contact Name: _____

Store Name: _____

Address: _____

City, State: _____

Telephone: _____

Hours of Operation (Optional): _____
